

Wider Cancer Priorities – Berkshire West

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All priorities taken from the local Cancer Framework and NHS Long Term Plan

- **Recovery from COVID-19**: working with system partners (e.g. Thames Valley Cancer Alliance, Cancer Patient Partnership Groups) to support with the recovery attributed to reduced cancer referrals and delayed cancer treatment
- **Cancer Champions**: raising cancer awareness in the most deprived / highest ethnic minority populations in Berkshire West. In addition, supporting cancer patients in these areas
- **Cancer Collaborative Project**: working with Polish, Urdu, Nepalese communities to develop leaflet for patients, in order to understand their cancer tests / results. Won recent national award
- **Quality Improvement Scheme (QIS)**: increase patient screening uptake in primary care for Bowel, Breast and Cervical. Focus on LD and MH patients, as well as GP education
- **Cancer Care Review Scheme**: practices carry out health and wellbeing reviews for patients within 6 months (in parallel with QOF requirements)

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- **Personalised Care:** implementation of Breast Risk Stratified Pathway in Secondary Care. Holistic Needs Assessments (HNAs), End of Treatment Summaries and Health & Wellbeing Events (via our Cancer Rehab Service) offered to cancer patients
 - **Public Prostate Cancer Awareness Campaign:** on the signs and symptoms of prostate cancer, to increase urgent cancer referrals
 - **GP Support & Education:** webinars around FIT Symptomatic and local Vague Symptoms (SCAN) Pathway. Support Pack created for Cancer Earlier Diagnosis element of the PCN DES 21-22 and QOF QI Cancer ED Module 21-22
 - **BW ICP Cancer Steering Group:** monthly meeting between key stakeholders (CCG, Trust, Macmillan, Thames Valley Cancer Alliance, Public Health) to discuss and agree on cancer priorities for our patients

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- **Cancer Champions:** successfully obtained funding for 22-23. Focus on health inequalities, by continuing to raise cancer awareness (cancer earlier diagnosis) & supporting cancer patients, in the most deprived / highest ethnic minority populations in Berkshire West
 - **Implement Faster Diagnosis (FD) Pathways** in primary and secondary care: Lung and Colorectal
 - **Personalised Care Nurse Facilitators:** support practices to improve the quality of Cancer Care Reviews offered to patients; and to ensure a seamless Personalised Care process for cancer patients between primary and secondary care. Includes understanding barriers in accessing CCRs for health inequality groups, and looking at ways in which to reduce any variation
 - **Personalised Care:** implement Stratified Pathways in (for example) Colorectal and Prostate. Continue HNAs etc.

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- **Public Cancer Awareness Campaigns:** e.g. Skin in June 2022
 - **Continue GP Support & Education:** webinars around Lower GI Pathway, mouth lesions, TVCA Dermatology training etc.
 - **Creation of PCN DES Cancer Earlier Diagnosis Support Pack 22-23:** this includes focussing on health inequalities – e.g. increasing bowel / cervical screening in low uptake groups; increasing prostate cancer referrals in low uptake groups
 - **Continue to work with system partners to deliver cancer transformation and recovery from COVID-19:** including Thames Valley Cancer Alliance (Workforce) and patient groups (e.g. BW Cancer Patient Partnership Group Projects)